

0203 567 1420

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VIRTUAL EVENT SOLUTIONS



VIRTUALLY LIVE

We understand that nothing can replace the energy and positive impact of a live event but, whilst in-person events are not possible, what is certain is that communication, team bonding and staff recognition is now more important than ever.

We offer a range of highly professional virtual solutions. Our expert team have developed packages that incorporate the best elements of globally recognised and secure online systems. Our solutions are versatile and seamless - allowing you to host spectacular, virtually live, events.

OUR SOLUTIONS INCLUDE:

- Virtual **Christmas Events**
- Virtual **Conferences** for up to 1000 delegates
- Virtual **Awards Ceremonies**
- Virtual **Team Building** and **Interactive Entertainment**

In this proposal we talk you through our **virtual offerings** so you can select the best option for your company and delegates.

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VIRTUAL EVENT OVERVIEW

Below is an overview of our virtual event solutions and their categories.

Click the image or text to jump to each section.



VIRTUAL CHRISTMAS



VIRTUAL AWARDS



VIRTUAL TEAM INTERACTION



VIRTUAL PRODUCTION



VIRTUAL CONFERENCES



VIRTUAL CASE STUDIES



VIRTUAL CHRISTMAS

IT'S VIRTUALLY CHRISTMAS...

You may not be allowed to gather with your colleagues for yet another spectacular Christmas party but we will ensure that you virtually can. The format will naturally be different but the planning and detail will remain the same. We will work with you to design a virtual Christmas event that will surpass all expectations. We can help with:

- Gift hampers delivered to staff
- Professionally screened presentation from your host
- Staff recognition awards with celebrity host
- Choice of interactive entertainment
- Closing words from your CEO

CREATING THE PERFECT CHRISTMAS VIRTUAL EVENT

- **Timing** - Encourage greater employee engagement by hosting your event during (or close to) working hours e.g. 3.30pm - 5.30pm / 4.00pm - 6.00pm.
- Maximise on the potential of the virtual space by keeping proceedings short, inspiring and impactful (and guests engaged and present)
- **Engaging and interactive content** - We can help you by mapping out the event from start to finish. This can include a welcome speech, video content and a fun interactive element such as [musical bingo](#), [a festive quiz](#), [cocktail mixology](#) or [virtual horse racing](#)
- **CEO speech** - A speech from your CEO or similar is a powerful part of the event an excellent opportunity to start the evening. We can support with live filming and or pre-recording/editing or this key segment
- **Profession tech support** - Seamless running of your event
- **Tailoring** - Every virtual Christmas event is different and personalised to our clients needs and budget
- **Gifting** - Let us help you to reward staff with food and/or beverage hampers, bespoke gifts or prizes that can be delivered straight to their doorstep





VIRTUAL AWARDS

VIRTUAL AWARDS

Whilst many companies who'd been planning on hosting awards events have put their bubbly on ice and postponed the all-important final announcements, many innovative and determined organisers have decided to **embrace the opportunity** and to **go virtual this year**.

We will work with you to tailor the event timeline to include elements such as a welcome speech (presented live or 'as live'), professional hosting, a fun interactive element (such as virtual horseracing/musical bingo/cocktail mixology etc.), inspiring awards delivery and exciting reveals – all interlaced with supporting video content for maximum impact.

CREATING THE PERFECT VIRTUAL AWARDS CEREMONY

Clean, crisp, innovative and professional event delivery is every bit as important in the virtual landscape as it is in the live space.

- **Timing** – Encourage greater employee engagement by hosting your event during (or close to) working hours e.g. 3.30pm – 5.30pm / 4.00pm – 6.00pm. Maximise on the potential of the virtual space by keeping proceedings short, inspiring and impactful
- **Include a host** – give your awards ceremony real gravitas with one of our professional entertainment-driven hosts (eg a Comedian, Magician or Motivational MC)
- **Engaging content** – include a welcome speech, a host, video content and a fun interactive element ([virtual horseracing/musical bingo/cocktail mixology](#) etc)
- **CEO speech** – A speech from a CEO or company-exec is a powerful part of the event and great opportunity to start the evening on a high. We can support with Live or Pre-recorded ('As-Live') content delivery either filmed at our studio locations or at a fully produced 'Presenter Location'
- **Branding** – let our exceptional creative team support with virtual production and branding to really get your message across and to help ensure a consistent visual look throughout
- **Profession tech support** – Our expert production team will deliver bespoke tech solutions that allow seamless switching between slides, video content and live feeds
- **Interaction from guests** – award winners can accept awards live, make a speech and interact with the dedicated awards host
- **Gifts** – let us help you to reward staff with food and/or beverage hampers, bespoke gifts or prizes that can be delivered straight to their doorstep
- **Tailored for your needs** – Every virtual awards ceremony is different – we will ensure that your event is perfectly tailored to meet your requirements and exceed your expectations





VIRTUAL TEAM INTERACTION

VIRTUAL TEAM INTERACTION

You may not be allowed to gather with your colleagues for yet another spectacular Christmas party but we will ensure that you virtually can. The format will naturally be different but the **planning and detail will remain the same**. We will work with you to design a virtual Christmas event that will surpass all expectations.

Take a look through a sample of our interactive suggestions below...

Virtual Horse Racing

One of our most popular team building activities, Virtual Horse Racing delivers all the fun of a day at the races in a truly virtual format. With guests working in teams within breakout rooms, this activity is perfect for anyone looking to focus on the team-building aspect while still having a great time.

Virtual Musical Bingo

Looking to just have a bit of fun? Look no further than our Bingo activity! With two rounds of classic bingo and two rounds of musical bingo, there are plenty of opportunities to win in this fast-paced activity. With guests being at home, we also find people are a lot more open to singing along from the safety of their own home!

Virtual Escape Room

An impressive and exciting departure from reality, The Escape Room is the ultimate immersive problem-solving team activity. Grab your most trusted comrades, sharpen your mind and senses, and see if you can outwit The Escape Room! During the virtual escape your team's problem-solving skills and communication will be tested. Guests must work as quickly as they can to be the first to escape, by solving cryptic tasks, riddles and puzzles.

Virtual It's Not Just A Question of Sport

Try as you may, you won't find a more fun or fast paced sporting quiz. Interactive and entertaining, it 'covers all bases'. Hosted over Zoom and using the breakout functionality, guests will be split into teams and will compete to be named Ultimate Sports Champions!



Virtual Networking

The importance of networking is key to the success of any event whether it be face to face or in the virtual world. Our 'Networking Challenge' creates the perfect 'virtual' environment for your guests to network whilst working together to complete a selection of fun, upbeat, cryptic and creative challenges and questions. Once you have joined the challenge you will be split into networking groups, these groups will then be split in to sub teams where you will be able to see the other members of your team to work together to complete the challenges. Designed to create conversation, these challenges are the perfect way to break the ice and get guests talking and working together.

Virtual Festive Quizzing

Quizzes certainly took over the country at the start of lockdown, and we have a whole host of different quiz options depending on what would suit your event and your participants. From question and answer quizzes that test general knowledge, to the more fun and silly game show-based quizzes like Taskmaster and Quiz Mania. We also have an app-based option for guests to utilise their phone in conjunction with the awards technology platform.

Virtual Quiz Mania

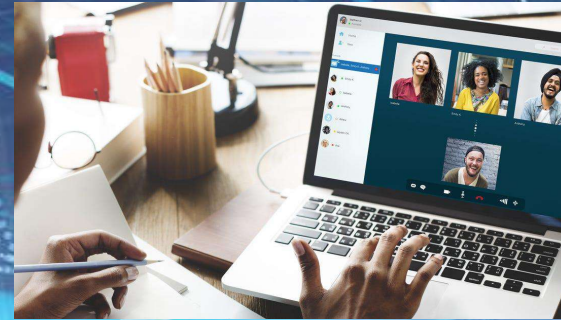
Designed to run over Zoom, our Virtual Quiz Mania brings people together, not only challenging their general knowledge but also their communication and teamwork. With 6 rounds, groups will be faced with questions on general knowledge, movies, music and sport, also having their observation skills tested along the way

Virtual Cocktail Mixology

In our Virtual Cocktail Masterclass, guests can combat the stresses and strains of remote working. Your team will have a fantastic experience racing each other by shaking, muddling, layering and creating their own perfect cocktail. We have different package options to suit your needs and all options including one of our bartenders online, in real time.

Virtual Wine Tasting

If you are looking for a relaxed and low key way to bring your team together and reconnect look no further than our Virtual Wine Tasting. With guests safe and comfortable at home, you will be joined by one of our wine experts to talk you through each of the wines as your guests try them.



VIRTUAL PRODUCTION

VIRTUAL PRODUCTION

Live events have had to evolve to meet the new challenges that 2020 has presented meaning Virtual Solutions have become more important than ever.

In this new landscape innovative Virtual and Hybrid Events have rapidly come to form the backbone of **good communication strategy; enabling companies to connect people, convey their message and achieve their event goals.**

We will guide you through the new Virtual Event world to find the perfect solution that's right for you and will help to **ensure that you securely deliver engaging, exciting and professional events** like never before. Harness the opportunity that Virtual and Hybrid Events present to foster connections between on-site and online stakeholders to expand your reach further than ever!

Virtual Solutions

- Live Streaming
- Studio Level Production
- Fully Produced 'Presenter Locations'
- Live or pre-recorded ('as-live/on-demand') content delivery
- Branded Micro Sites
- Breakout Room Management
- Standalone Event Platforms
- Delegate and Speaker Management
- Audience Engagement Tools (Conference Hosting, Chat and Q&A, Live Polling and Push Notifications)
- Bespoke Reporting and Analytics

Ideal for...

- Company Updates
- Board Meetings
- Conferences
- Award Ceremonies
- Exhibitions
- Party Events
- Product Launches
- Team Builds



VIRTUAL CONFERENCE

VIRTUAL CONFERENCES

Our virtual packages offer solutions for up to 1000 online attendees. The streaming process is in HD and professionally managed to ensure stability and reliability.

We have 3 solutions depending on features, branding requirements and budgets. All of these solutions allow us to send out links to a maximum of 4 concurrent presenters where they can share slides, and content and be mixed by our vision operator out onto the stream.

The advantage of our managed packages is we can have multiple visual presenters together for panel discussions and place presenters over the top of slides rather than a standard gallery view.

Option 1: Produced Stream using Preferred Virtual Meeting Platform

For this option we use *your* preferred meeting platform, whether it's Teams, Skype, Meet, Webex, Zoom or anything else. We then take control of an account and send our vision mixer output as the camera input allowing other meeting participants to see the content we are outputting.

- Guests are able to view using any web browser with a link given to them prior to the event
- Presenters can see guests and talk to them directly through the platform
- Footage is provided to client post event to distribute
- Guests are able to use a meeting platform that they are already used to

Please note that we would recommend a wired broadband feed at each location with a minimum of 10mb/s up and down.



Option 2: Produced Stream using MS Teams Broadcast

This option uses the event function prebuilt into MS Teams. Although all parties connect using the same platform, the presenters aren't able to see the guests within this platform. All audience participation takes place via the built in chat and Q&A functions. Similarly to Option 1 we use an external vision mixer, allowing total control over the content.

- Guests are able to view using any web browser/MS Teams application to a link given to them from the registration site
- Text Q&A facility is available on the side of the teams feed
- Translated Transcript feed is available (up to 6 languages)
- Footage is provided to client post event to distribute

Please note that we would recommend a wired broadband feed at each location with a minimum of 10mb/s up and down.



Option 3: Produced Stream embedded into your own branded microsite

The most advanced level of virtual conference that we offer is a live stream built directly into a custom website. This can either be a bespoke page on an existing site or a new dedicated website which can be fully branded and secured. This enables plenty of branding opportunities such as a full screen backgrounds or title logos. We are also able to upload any relevant content such as a conference agenda or speaker notes to the website for guests to view before, during or after the event.

The stream itself will be hosted on our chosen streaming service, Vimeo, and embedded into the website. The benefit of using Vimeo is that we are able to simultaneously record streams as they are being broadcast and host them immediately with the same URL as the stream. Giving all delegates a chance to go back and re-watch any parts of the event that they wish immediately after the event ends.

- Guests are able to view using any web browser
- Text Q&A facility is available
- Ability to add your own branding to the event
- Live Streaming Embedded into a Branded Microsite
- Split Screen option for integration with Slido or similar interactive polling features
- Live Stream can be password protected as well as shared link to increase security
- Footage is available for 12 months post event to play back



HYBRID EVENT PRODUCTION

What are Hybrid events?

Put simply a Hybrid event combines both “live” in-person and online “virtual” guest attendance.

Your onsite delegates receive the **“real life” conference experience** that they are expecting but with the added bonus of being able to include guests that are unable to attend due to current restrictions or venue capacities. This exceptional value package offers a simple yet comprehensive solution to relay external presenters or the onsite team message to a wider remote audience.

We would use **YOUR preferred meeting platform**, whether its Teams, Skype, Meet, Webex, Zoom or any other web-based platform. With an HD camera at the event, and full video stream control equipment, we then send a live feed to your platform with any possible design layout – content with camera PIP (picture in picture), or content and camera side by side, or full screen camera for sessions without PowerPoint. We can also bring in external speakers with presentation as required.

- Guest numbers are not restricted by venue capacity rules
- Both in person and remote guests are able to view content and enjoy the full event experience
- Remote presenters are able to see the room they are presenting to via the event camera feed
- Recorded footage is provided to client post event to distribute



What's Included?

Sound Equipment

- A four speaker PA system at the event, for amplifying presenters and incoming feeds to your live audience
- 2 lapel microphones and 2 handheld radio microphones, with additional lapel bugs and sanitizer for microphones
- Audio control rack – mixing desk, amplifier, graphic

AV Equipment

- AV control rack – vision mixer, Hive remote clicker for presenters with sanitizer
- Virtual Streaming PC including Wirecast Pro Licence for PIP configuration
- 3 High spec show laptops – master and backup presentation laptops and remote presenter feed laptop
- HD Video camera with tripod and SDI feed
- 2 Samsung 75" 16:9 HD LED screens for live audience with smart curved stands
- 2 27" LED Screens for presenter comfort monitors

Staff

- 1 Live AV engineer/show caller
- 1 Broadcasting engineer
- 1 Live sound engineer



VIRTUAL CONFERENCES OPTIONAL EXTRAS

Over the next two pages we suggest a number of options to increase Audience Interactivity:

SLI.DO

Event Package

Sli.do is an exceptional on-line audience polling and live question system which does not require delegates to download an App, so immediately ensures a high response rate.

Audience Interaction

No special hardware is needed at all – audience members access the Sli.do website from their smartphone or tablet using the event's unique, predefined access code.

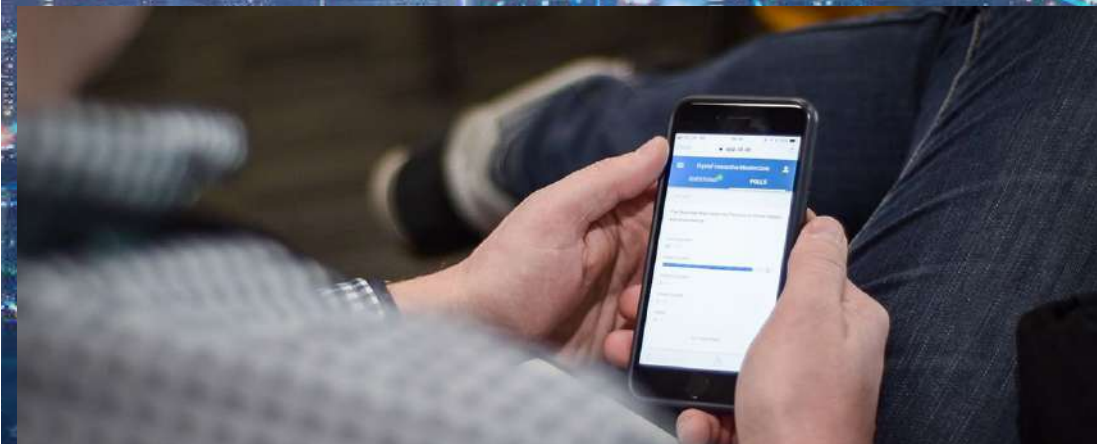
Polling and Questions

All polls can be written in advance with the options of multiple choice, open text, star rating and world cloud results, which can be shown as live results or can be kept hidden until all answers are collected.

Audience questions can be moderated before being displayed and can be highlighted (remotely) on the screen – to stand out from the others, and then removed from the screen once discussed.

Results

All polling results and questions can be exported in multiple formats and event analytics can be shown. These statistics include the total number of participants and number of questions asked.



VIRTUAL CONFERENCES OPTIONAL EXTRAS CONTINUED

Conference Host

Passionate, professional and highly experienced, we have event hosts that will ensure your audience are engaged, enthralled and entertained. With wit and wisdom, and on-the-ball time keeping – your event will be a talking point for all the right reasons. Add another dimension to your event with one of our exceptional motivational speakers.

Whether you wish to be motivated, inspired or educated we have an array of talent from the worlds of sport and business, comedy and celebrity, to host, speak, compere or facilitate your event. Finding the perfect host or speaker requires a thorough understanding of your event, delegate mix and message. We absorb your requirements and any key messages you wish to portray, and then find the most suitable speaker to enhance and energise your event.

Fully Produced Presenter Locations

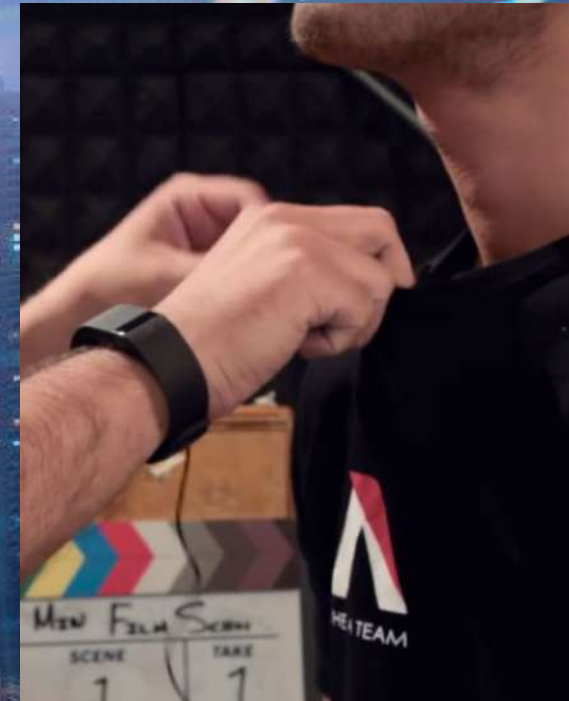
We provide a laptop, clicker and LED screen at the Presenter location. Presenters are filmed with a broadcast camera (live or pre-recorded), studio lighting and clear audio from lapel microphones. At the live conference location we provide an AV Engineer with vision mixer, laptop and VC hardware and the stream will be presented as either full screen camera or picture-in-picture with slides. Sli.do is an exceptional on-line audience polling and live question system which does not require delegates to down-load an App, so immediately ensures a high response rate.

Please note that this package does not include the standard 'production' of the conference. We would be delighted to quote for AV, sound and lighting at your chosen location if required.

Standard Video Message Package:

This includes camera with operator, studio lighting package, and one lapel microphone, generally filmed at your selected location. We will then either edit the recording with you at your location or at our own offices. We aim to provide the final edit for approval within 24 hours of recording.

All prices subject to numbers & requirements.



VIRTUAL CASE STUDIES

VIRTUAL CHARITY AWARDS EVENT

Client Brief

An innovative, engaging, interactive and fun experience for all staff. Something different to the normal online call/meeting. Strong video content throughout so a reliable, trustworthy platform to host.

Response

- We opted to stream this event securely via a **web link** from the charity website to ensure easy navigation and traffic to other website areas
- As the event was streamed we elected to offer a Twitter video wall into the Awards Evening so **guests could interact live with commentary**
- The video content was **pre-recorded** and we supported the charity to edit this prior to the event and ensure a seamless transition
- We were able to **go live to award winners** in their homes to ensure that there was an element of live event rather than simply a pre-recorded webcast
- We helped the client with **slide content design** to ensure great brand awareness and a strong look and feel to the event



VIRTUAL CORPORATE TEAM BUILDING

Client Brief

A unique, enjoyable and interactive get-together for a couple of hours, to break away from the day-to-day flow; to create teams of employees who wouldn't normally interact Monday to Friday and problem solve as a collective.

Response

- To encourage the highest level of **employee engagement** we suggested that the client hosted their **event during working hours** e.g. 3.30pm - 5.30pm / 4.00pm - 6.00pm
- Guests were received online by a dedicated **professional host** who welcomed, introduced the event and mapped out timings for the afternoon
- With the use of Zoom as the preferred platform we were able to move guests into **separate meeting rooms** for the initial quizzing element to the event
- We combined the Zoom platform with an **app-based gaming** product for the **quiz** which was simple to download and utilise remotely by all
- To develop the day further we then moved guests towards an **escape room concept via the app technology** to end the day with
- The dedicated host **provided tech support** throughout which resulted in a very polished team building event which was **hugely enjoyed** by all and **achieved all of the client goals** for the afternoon



VIRTUAL CORPORATE AWARDS EVENT

Client Brief

To create a suitable way to thank staff for their dedication throughout the year so far; enable their CEO to give a short speech; seamless presentation throughout with a professional host; to create an **interactive event** and give their staff something to look forward to.

Response

- We made the suggestion to the client that the **CEO speech** should be **recorded professionally** at our studio unit; this was edited professionally and supported with corporate branding
- The awards presentation was created with **additional video content** and powerful music to accompany each winner
- The request from the client was a **professional host** which we supplied in the form of a professional magician
- We opted to host the event as a webcast from the company website with secure passwords
- Guests were sent **awards hampers** in the post with a selection of food and drink items
- Award winners were able to interact live via a separate platform to take part in **virtual magic** with the host as part of the award recognition
- We also incorporated a **live media wall** into the event, so the event combined live and pre-recorded elements



A man and a woman are the central focus of the image. The woman, on the left, is wearing a gold top hat and bright pink sunglasses. She has long brown hair and is smiling broadly, showing her teeth. The man, on the right, is wearing a red top hat and yellow sunglasses. He has dark curly hair and a beard, and is also smiling. He is holding the brim of his red hat with his right hand. Both are dressed in formal attire: the woman in a black sleeveless top and the man in a dark suit with a red tie. The background is a bokeh of golden lights, suggesting a festive or party atmosphere. Other people are visible in the background, slightly out of focus.

LIVE EVENTS

LIVE EVENT SERVICES

We are also busy planning **LIVE** events for Summer and Christmas 2021 so don't wait for an announcement, let us secure your preferred venue and date and then we can start planning your incredible event.



FULL EVENT MANAGEMENT

Our team of event professionals will work with you to find the perfect venue and ensure a successful and memorable event.



ACCOUNT MANAGEMENT

We manage your venue and event needs, guaranteeing you the highest quality service whilst avoiding mounting costs.



CONFERENCES AND LIVE EVENTS

We work with key decision makers for a variety of employee events and work closely with marketing and communications teams.



SUMMER PARTIES AND VENUES

From the capitals most iconic roof gardens to modern bars and secluded courtyards we have a selection of venues that delight in every way.



COMPANY INCENTIVES AND OFF SITES

For companies looking for an away day or offsite, we can introduce you to some of the most picturesque country hotels and retreats.



LONDON DESTINATION MANAGEMENT

We will provide you with an exceptional range of options to ensure that your stay and event experience is truly memorable.



COMPANY FUN DAYS AND TEAM BUILDING

We can provide suggested venues with external space, a range of activities and entertainment along with organised team building ideas.



CHRISTMAS PARTIES AND VENUES

From fashionable, funky clubs and bars to the sophistication of some of the capitals most exquisite spaces, the choice we offer is extensive.



VENUE EXPERTISE & FREE VENUE FINDING

With our hands-on approach we love nothing more than getting to the core of your brief to find you the perfect corporate venue.

NEXT STEPS

We've done all the talking so far, now it's your turn. Let us know how we can help and ask us any questions you might have on our **Virtual** or **Live Event** solutions.

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